

**South Tyneside Council****Planning Group**

South Tyneside Council, Town Hall & Civic Offices,
Westoe Road, South Shields, Tyne and Wear, NE33 2RL
Email: planningapplications@southtyneside.gov.uk
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Application for Consent to Display an Advertisement(s)**Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)****Publication of applications on planning authority websites**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)

Northing (y)

Description

Applicant Details

Name/Company

Title

First name

Surname

Company Name

Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

Are you an agent acting on behalf of the applicant?

- ☒ Yes
☐ No

Applicant Contact Details

Primary number

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

First name

Surname

Company Name

Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Site Signage:

1No. Totem Sign
1No. Double Sided Billboard
2No. Traffic Directional Signs
1No. Height Restrictor
2No. Leader Boards
1No. Speaker Post
1No. Menu Board
1No. Estate Sign Totem

Building Signage:

1No. Finger Lickin' Good Sign
1No. Neon Bucket Portal
1No. Entrance Lightbox
1No. 3xKFC Bucket
2No. Opening Hours Vinyls
3No. Pull Vinyls
2No. White KFC Letters
1No. "HELLO BOLDON" Hanging Sign
2No. KFC Lightboxes
1No. KFC Delivery Vinyl
1No. Freshly Made Vinyl

Advertisement Type:

Other type

Height:

8 metres

Width:

2.5 metres

Depth:

0.3 metres

What is the height from the ground to the base of the advertisement?:

0 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

240 centimetres

What materials will the advertisement be made of?:

Steel post with aluminium sign casings and flex face panels (Totem Sign) (Proposed Site Signage Plan - Sign No.1)

The colour of text and background:

Black colonel and red an white text on white and red backgrounds

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

600 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

1.6 metres

Width:

3.5 metres

Depth:

0.2 metres

What is the height from the ground to the base of the advertisement?:

0 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

Aluminium frame and sign casing (Double Sided Billboard) (Proposed Site Signage Plan - Sign No.2)

The colour of text and background:

White KFC letters on black background

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

1.2 metres

Width:

0.76 metres

Depth:

0.26 metres

What is the height from the ground to the base of the advertisement?:

0 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

40 centimetres

What materials will the advertisement be made of?:

Aluminium frame supporting an aluminium sign casing (Traffic Directional Sign) (Proposed Site Signage Plan - Sign No.3)

The colour of text and background:

White text, red arrows and no entry on black background

Will the advertisement be illuminated?:**Advertisement Type:**

Other type

Height:

1.2 metres

Width:

0.76 metres

Depth:

0.26 metres

What is the height from the ground to the base of the advertisement?:

0 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

40 centimetres

What materials will the advertisement be made of?:

Aluminium frame supporting an aluminium sign casing (Traffic Directional Sign) (Proposed Site Signage Plan - Sign No.4)

The colour of text and background:

White text, red arrows and litter sign on black background

Will the advertisement be illuminated?:**Advertisement Type:**

Other type

Height:

4.5 metres

Width:

3.1 metres

Depth:

0.1 metres

What is the height from the ground to the base of the advertisement?:

0 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

20 centimetres

What materials will the advertisement be made of?:

Steel post supporting a suspended aluminium panel (Height Restrictor) (Proposed Site Signage Plan - Sign No.5)

The colour of text and background:

Black and white text on red background

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

1.6 metres

Width:

0.7 metres

Depth:

0.2 metres

What is the height from the ground to the base of the advertisement?:

0.5 metres

What is the maximum projection of the advertisement from the face of the building?:

0.2 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

Aluminium frame glazed using acrylic (Wall Mounted Leader Board) (Proposed Site Signage Plan - Sign No.6)

The colour of text and background:

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

600 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

1.6 metres

Width:

0.7 metres

Depth:

0.2 metres

What is the height from the ground to the base of the advertisement?:

0.5 metres

What is the maximum projection of the advertisement from the face of the building?:

0.2 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

Aluminium frame glazed using acrylic (Wall Mounted Leader Board) (Proposed Site Signage Plan - Sign No.7)

The colour of text and background:

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

600 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

1.8 metres

Width:

0.34 metres

Depth:

0.12 metres

What is the height from the ground to the base of the advertisement?:

0 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

10 centimetres

What materials will the advertisement be made of?:

Aluminium sign casings supporting an LCD screen (Speaker Post) (Proposed Site Signage Plan - Sign No.8)

The colour of text and background:

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

600 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

2.1 metres

Width:

2.7 metres

Depth:

0.2 metres

What is the height from the ground to the base of the advertisement?:

0 metres

What is the maximum projection of the advertisement from the face of the building?:

0.2 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

Aluminium frame glazed using acrylic (Floor Mounted Menu Board) (Proposed Site Signage Plan - Sign No.9)

The colour of text and background:

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

600 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

1 metres

Width:

2 metres

Depth:

0.1 metres

What is the height from the ground to the base of the advertisement?:

0.3 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

90 centimetres

What materials will the advertisement be made of?:

Aluminium panel (Estate Sign Totem) (Proposed Site Signage Plan - Sign No.10)

The colour of text and background:

White text on red background

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

1.7 metres

Width:

1.8 metres

Depth:

0.1 metres

What is the height from the ground to the base of the advertisement?:

1.2 metres

What is the maximum projection of the advertisement from the face of the building?:

0.1 metres

What is the maximum height of any of the individual letters and symbols?:

60 centimetres

What materials will the advertisement be made of?:

Acrylic letters stood of building (Finger Lickin' Good Sign) (Proposed External Elevations - Sheet 1 - Sign No.1)

The colour of text and background:

White text on black background

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

600 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

3 metres

Width:

3.3 metres

Depth:

0.1 metres

What is the height from the ground to the base of the advertisement?:

0 metres

What is the maximum projection of the advertisement from the face of the building?:

0.1 metres

What is the maximum height of any of the individual letters and symbols?:

300 centimetres

What materials will the advertisement be made of?:

Domed LED lighting strip set within mild steel box (Neon Bucket Portal) (Proposed External Elevations - Sheet 1 - Sign No.2)

The colour of text and background:**Will the advertisement be illuminated?:**

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

600 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

0.6 metres

Width:

2.4 metres

Depth:

0.1 metres

What is the height from the ground to the base of the advertisement?:

2.3 metres

What is the maximum projection of the advertisement from the face of the building?:

0.1 metres

What is the maximum height of any of the individual letters and symbols?:

60 centimetres

What materials will the advertisement be made of?:

Lightbox with vinyls applied (Entrance Lightbox) (Proposed External Elevations - Sheet 1 - Sign No.3)

The colour of text and background:

Red and black text on white background

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

600 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

1.8 metres

Width:

1.8 metres

Depth:

0.1 metres

What is the height from the ground to the base of the advertisement?:

3.8 metres

What is the maximum projection of the advertisement from the face of the building?:

0.1 metres

What is the maximum height of any of the individual letters and symbols?:

170 centimetres

What materials will the advertisement be made of?:

Aluminium sign casing with a flex face panel fixed to raceways (3xKFC Bucket) (Proposed External Elevations - Sheet 1 - Sign No.4)

The colour of text and background:

Red KFC letters on white background

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

600 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

0.4 metres

Width:

0.4 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

1.4 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

10 centimetres

What materials will the advertisement be made of?:

Vinyl Sign (Opening Hours Vinyl) (Proposed External Elevations - Sheet 1 - Sign No.5)

The colour of text and background:

Black and red text on white background

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

0.1 metres

Width:

0.2 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

1.3 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

10 centimetres

What materials will the advertisement be made of?:

Vinyl Sign (Pull Vinyl) (Proposed External Elevations - Sheet 1 - Sign No.6)

The colour of text and background:

White text on black background

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

0.4 metres

Width:

0.4 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

1.4 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

10 centimetres

What materials will the advertisement be made of?:

Vinyl Sign (Opening Hours Vinyl) (Proposed External Elevations - Sheet 1 - Sign No.7)

The colour of text and background:

Black and red text on white background

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

0.1 metres

Width:

0.2 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

1.3 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

10 centimetres

What materials will the advertisement be made of?:

Vinyl Sign (Pull Vinyl) (Proposed External Elevations - Sheet 1 - Sign No.8)

The colour of text and background:

White text on black background

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

0.7 metres

Width:

2.2 metres

Depth:

0.1 metres

What is the height from the ground to the base of the advertisement?:

4.4 metres

What is the maximum projection of the advertisement from the face of the building?:

0.1 metres

What is the maximum height of any of the individual letters and symbols?:

70 centimetres

What materials will the advertisement be made of?:

Opal acrylic front panels with aluminium returns (White KFC Letters) (Proposed External Elevations - Sheet 1 - Sign No.9)

The colour of text and background:

White text on timber building cladding

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

600 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Projecting or Hanging Sign

Height:

1.2 metres

Width:

0.8 metres

Depth:

0.1 metres

What is the height from the ground to the base of the advertisement?:

1.5 metres

What is the maximum projection of the advertisement from the face of the building?:

0.1 metres

What is the maximum height of any of the individual letters and symbols?:

15 centimetres

What materials will the advertisement be made of?:

Aluminium hanging sign box ("HELLO BOLDON" Hanging Sign) (Proposed External Elevations - Sheet 1 - Sign No.10)

The colour of text and background:

Black and white text on red and white backgrounds behind glazing

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

600 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

0.9 metres

Width:

2.7 metres

Depth:

0.1 metres

What is the height from the ground to the base of the advertisement?:

4.4 metres

What is the maximum projection of the advertisement from the face of the building?:

0.1 metres

What is the maximum height of any of the individual letters and symbols?:

70 centimetres

What materials will the advertisement be made of?:

Aluminium sign case with fret cut di-bond panel (KFC Lightbox) (Proposed External Elevations - Sheet 1 - Sign No.11)

The colour of text and background:

White text on red background

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

600 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

0.4 metres

Width:

0.4 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

1.3 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

20 centimetres

What materials will the advertisement be made of?:

Vinyl Sign (KFC Delivery Vinyl) (Proposed External Elevations - Sheet 2 - Sign No.12)

The colour of text and background:

White text and bucket on red background

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

0.1 metres

Width:

0.2 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

1.1 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

10 centimetres

What materials will the advertisement be made of?:

Vinyl Sign (Pull Vinyl) (Proposed External Elevations - Sheet 2 - Sign No.13)

The colour of text and background:

White text on black background

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

0.9 metres

Width:

2.7 metres

Depth:

0.1 metres

What is the height from the ground to the base of the advertisement?:

4 metres

What is the maximum projection of the advertisement from the face of the building?:

0.1 metres

What is the maximum height of any of the individual letters and symbols?:

70 centimetres

What materials will the advertisement be made of?:

Aluminium sign case with fret cut di-bond panel (KFC Lightbox) (Proposed External Elevations - Sheet 2 - Sign No.14)

The colour of text and background:

White text on red background

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

600 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

1.9 metres

Width:

3.6 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

1.1 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

80 centimetres

What materials will the advertisement be made of?:

Vinyl Sign (Freshly Made Vinyl) (Proposed External Elevations - Sheet 2 - Sign No.15)

The colour of text and background:

Red and white text on black background

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

1.4 metres

Width:

4.4 metres

Depth:

0.1 metres

What is the height from the ground to the base of the advertisement?:

5 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

140 centimetres

What materials will the advertisement be made of?:

Opal acrylic front panels with aluminium returns mounted on raceways (White KFC Letters) (Proposed External Elevations - Sheet 2 - Sign No.16)

The colour of text and background:

White text on black roof

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

600 cd/m²

Will the illumination be static or intermittent?:

Static

Please describe each of the 'Other type(s)' of advertising proposed

Site Signage:

1No. Totem Sign
1No. Double Sided Billboard
2No. Traffic Directional Signs
1No. Height Restrictor
2No. Leader Boards
1No. Speaker Post
1No. Menu Board
1No. Estate Sign Totem

Building Signage:

1No. Finger Lickin' Good Sign
1No. Neon Bucket Portal
1No. Entrance Lightbox
1No. 3xKFC Bucket
2No. Opening Hours Vinyls
3No. Pull Vinyls
2No. White KFC Letters
2No. KFC Lightboxes
1No. KFC Delivery Vinyl
1No. Freshly Made Vinyl

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ☐ Yes
☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☒ Yes
☐ No
☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

Boldon - P120 - Existing Site Signage Plan
Boldon - P121D - Proposed Site Signage Plan
Boldon - P210 - Existing External Elevations - Sheet 1
Boldon - P211 - Existing External Elevations - Sheet 2
Boldon - P212C - Proposed External Elevations - Sheet 1
Boldon - P213C - Proposed External Elevations - Sheet 2

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☒ Yes
☐ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

21/08/2026

To Date

21/08/2031

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes
☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
☐ The applicant
☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☐ Yes
☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☒ Yes
☐ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes
- ☒ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Richard Hindle

Date

26/06/2026